TERMEER INSTITUTE®

CONNECTIONS EMPOWERING CURES

Supporting and Engaging with a Premier Biotech Leadership Ecosystem

TERMEER CORPORATE PARTNERSHIP PROSPECTUS 2027



Building Leaders. Advancing Innovation. Putting Patients First.

The Termeer Institute is a catalyst for innovation that brings life-changing treatments to patients worldwide.

We support and empower brilliant life science innovators through values-driven leadership programming including mentorship, network development and thought leadership to advance groundbreaking, patient-centric solutions.

Our network spans founders, CEOs, academia, and industry leaders across the biotechnology ecosystem — united by a shared commitment to courageous leadership and improving outcomes for patients worldwide.

Corporate Partners play an essential role in strengthening this ecosystem and supporting the next generation of biotech leadership.

Our Impact

The Termeer Institute supports emerging biotech leaders through:

- Leadership development and mentorship
- Strategic peer community building
- Access to experienced industry leaders
- Convenings that foster collaboration and innovation
- Programming focused on resilience, adaptability, and patient-centered leadership

Our Fellows, Alumni and Scholars are leading companies and advancing innovations across the biotechnology ecosystem, carrying forward a culture of values-driven leadership inspired by Henri Termeer's enduring legacy.

FELLOWS
First time CEOs of early-stage biotech companies (17)

ALUMNI FELLOWS
Class of 2018-2025 Fellows; 85% alumni engagement annually (78)

SCHOLARS
Academic innovators (14)

ASCEND
Senior level and executive leaders (15)

MENTORS
Industry leaders (76)

Ecosystem Reach

600+ members

11 countries
10 states across the US

The 2027 Signature Events

EVENT NAME	EVENT DESCRIPTION
Termeer Summit	The Termeer Institute's flagship annual leadership convening, bringing together first-time CEOs, experienced biotech executives, academic innovators, and industry partners committed to advancing innovation for patients. Through keynote conversations, panel discussions, and meaningful networking, the Summit fosters the exchange of ideas, leadership insights, and relationships that strengthen the biotechnology ecosystem.
Class of 2027 Welcome Reception	The Welcome Reception officially launches the Termeer Fellowship experience, bringing together the newest class of first-time biotech CEOs with Termeer Mentors, Alumni Fellows, Board members, Advisors, and corporate partners. Through an inspiring keynote conversation and meaningful networking, the evening celebrates the beginning of each Fellow's leadership journey while fostering the relationships that define the Termeer community.
BIO Reception	Held during the BIO International Convention, the Termeer BIO Reception is an invite-only event that brings together Fellows, Scholars, Mentors, corporate partners, and biotechnology leaders from around the world for an evening of meaningful connection and community. This highly curated reception provides an opportunity to strengthen relationships, welcome new connections, and engage with the Termeer network during one of the industry's premier gatherings.
Appreciation Breakfast	The Termeer Appreciation Breakfast celebrates the volunteers and partners whose leadership and generosity make the Institute's mission possible. Bringing together Mentors, Advisors, Selection Committee members, Board members and corporate partners, the event features a keynote leadership conversation and provides a meaningful opportunity to strengthen relationships across the Termeer community.

Strategic Initiative Partnership Opportunities

SIGNATURE EVENTS

These opportunities allow partners to align with mission-driven programming focused on leadership development, mentorship, and strengthening the biotech ecosystem.

LEVEL	INVESTMENT	
Supporting Partner	$7,500	Entry-level ecosystem supporter
Community Partner	$10,000	Visible year-round participant
Engagement Partner	$15,000	Active community engagement
Strategic Partner	$25,000	Premium access and thought leadership
Leadership Partner	$50,000	Deep institutional partnership

Strategic Initiative Partnership Opportunities

SIGNATURE EVENTS

Supporting Partner

$7,500

For organizations seeking visible alignment with the Termeer Institute mission and leadership ecosystem.

RECOGNITION & VISIBILITY

- Logo placement on:
  - → Termeer website corporate partner page
  - → Select welcome reception signage and event materials
- Recognition in annual report
- Inclusion in Corporate Partner Welcome Packet distributed to Fellows

SIGNATURE EVENT ACCESS

- 2 tickets to Class of 2027 Welcome Reception

SOCIAL MEDIA RECOGNITION

- Group corporate partner recognition post on LinkedIn

Community Partner

$10,000

For organizations seeking broader participation and visibility across the Termeer ecosystem.

All Supporting Partner benefits plus:

EXPANDED RECOGNITION

- Recognition across 3 signature events:
  - → Welcome Reception
  - → BIO Reception
  - → Appreciation Breakfast
- Logo placement on select event materials and sponsor slides

SIGNATURE EVENT ACCESS

- 2 tickets to Welcome Reception
- 1 ticket to BIO Reception
- 1 ticket to Appreciation Breakfast

Engagement Partner

$15,000

For organizations seeking meaningful engagement with the Termeer leadership community.

Includes all Community Partner benefits plus:

COMMUNITY ENGAGEMENT

- Invitation to participate in one annual virtual leadership/Q&A session with Fellows and alumni; discussion topic to be aligned with programming needs and mutually agreed upon with Termeer Institute

ENHANCED VISIBILITY

- Featured LinkedIn spotlight post
- Priority logo placement on sponsor materials

SIGNATURE EVENT ACCESS

- 2 tickets to BIO Reception
- 2 tickets to Appreciation Breakfast
- 2 Welcome Reception

Strategic Initiative Partnership Opportunities

SIGNATURE EVENTS

Strategic Partner

$25,000

For organizations seeking premium visibility, strategic engagement, and deeper participation in the Termeer leadership ecosystem.

Includes all Engagement Partner benefits plus:

SUMMIT ACCESS

- 2 tickets to the Termeer Summit: CEOs for Cures
- Recognition as a Summit Supporting Partner

PREMIUM VISIBILITY

- Prominent logo placement across all (4) signature event materials

SPEAKING OPPORTUNITY

- 1 speaking opportunity at mutually agreed upon Signature Event with Termeer Institute approval and no promotional language

ENHANCED ENGAGEMENT

- Opportunity for 1 senior leader to participate in the Programmatic Advisory Board during sponsorship term





Strategic Initiative Partnership Opportunities

SIGNATURE EVENTS

Leadership Partner

$50,000

For organizations making a transformational investment in the future of biotech leadership and the Termeer ecosystem.

Includes all Strategic Partner benefits plus:

PREMIUM VISIBILITY

- Premium visibility in annual report, Signature Event materials, and select Termeer Institute communications

ENHANCED ENGAGEMENT

- Customized engagement opportunity with Fellows and Alumni, such as office hours, curated in collaboration with Termeer Institute







TERMEER ASCEND

ASCEND PARTNERSHIP ADD-ON

The Termeer Ascend program is a leadership development experience designed to prepare the next generation of biotechnology executives to lead with confidence, purpose, and impact.

Bringing together senior leaders from across the life sciences ecosystem, Ascend creates space for meaningful peer connection, candid dialogue, and practical leadership development grounded in the realities of navigating today's evolving biotechnology landscape.

Through immersive programming, expert-led sessions, peer learning, and community-building experiences, participants strengthen the leadership capabilities, strategic perspective, and relationships needed to successfully navigate the transition to executive leadership.

Ascend reflects the Termeer Institute's commitment to developing a strong and connected leadership pipeline across biotechnology—equipping emerging executives to lead high-performing organizations, advance innovation, and ultimately improve outcomes for patients.

Ascend Partners play an important role in developing the next generation of biotech leaders while creating meaningful opportunities for organizations to contribute expertise, build relationships, and engage with an emerging community of executive talent.





TERMEER ASCEND

ASCEND PARTNERSHIP ADD-ON

Invest

$5,000

BRAND VISIBILITY

- Recognition in Termeer Institute annual report
- Inclusion in Corporate Partner Welcome Packet distributed to Ascend participants

EVENT RECOGNITION

- Logo on Ascend materials and communications
- Recognition on select program signage

TICKETS

- 2 tickets to attend Ascend networking opportunity

SOCIAL MEDIA

- Recognition in 1 Ascend LinkedIn post with other sponsors

Advance

$10,000

Includes all Invest benefits plus:

SPEAKING OPPORTUNITY

- 1 Speaking opportunity as subject matter expert at Ascend Programming during sponsorship term

Transform

$15,000

Includes all Advance benefits plus:

SOCIAL MEDIA RECOGNITION

- 1 spotlight LinkedIn Post

ENHANCED ENGAGEMENT

- 1 customized engagement opportunity with Ascent participants such as office hours

For more information, please reach out to:

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TERMEER INSTITUTE®

The Termeer Institute is a 501(c)3 non-profit organization. Our Tax ID is 83-3891656.